

AnaMarie Cordova

anamarievcordova@gmail.com | [LinkedIn](#) | anamarievc.com

EDUCATION

The University of Texas at Austin	Bachelor of Arts, Government Minor: Communication and Social Change Cumulative GPA: 3.87	Spring 2025
--	--	-------------

WORK EXPERIENCE

Vocal Media – <i>Summer Communications Fellow</i> ; Remote	June–November 2024
<ul style="list-style-type: none">Reviewed campaign briefs to research and vet 30-60 prospective influencers weekly, assessing creators based on follower count, engagement metrics, and content alignment.Provided campaign support by identifying trending audios and video styles, coordinated outreach to influencers and their teams, and collaborated through weekly team meetings.	
Raise Your Hand Texas – <i>Digital Communications Intern</i> ; Austin, TX	Summer 2024
<ul style="list-style-type: none">Produced visually appealing content using Canva, scheduling content on Sprout Social across platforms like Facebook, LinkedIn, Instagram, and X resulting in over 100k impressions and 8k engagements.Contributed to the Trustee Advocate Summit by copy editing event materials, designing “thank you” notebooks for sponsors, and blog writing.Authored and published articles on Pre-K education, showcasing in-depth research and gained expertise in public education policy.	
Smart City Policy Group – <i>Digital Media Specialist</i> ; Austin, TX	August 2023–May 2024
<ul style="list-style-type: none">Spearheaded outreach efforts to promote SCPG’s expertise by facilitating press releases and coordinating with organizations to facilitate presentations at conferences.Bridged the gap between economic policy and public understanding by effectively transforming data and research findings into compelling, digestible visuals.	
The University of Texas System – <i>Communications Intern</i> ; Austin, TX	Summer 2023
<ul style="list-style-type: none">Gathered comprehensive news source reviews for 14 institutions, draft newsletter blurbs, and proofread all outgoing material.Provided media relations, social media, and communications support for the UT System and UT System Administration offices.Coordinated and executed strategic social media content creation, including researching ways to enhance channel distinctiveness and improve overall engagement.	

COMMUNITY ENGAGEMENT

Office of Representative Rafael Anchía – <i>Communications Aide</i> ; Austin, TX	January 2025–Present
<ul style="list-style-type: none">Draft press releases, media advisories, and create graphics with captions to engage constituents and provide updates throughout the 89th Legislative Session.Monitor news and legislation, maintain press lists, and manage a content calendar to ensure consistent posting during the session.	
UT Student Government – <i>Communications Director</i> ; Austin, TX	May 2023–April 2024
<ul style="list-style-type: none">Led a six-member team as part of the Executive Board, overseeing all organizational communications, websites, social medias, and public relations strategies.Managed crises, strengthened relationships with key campus organizations, and increased social media reach by 50%.	

HONORS

Phi Beta Kappa, Alpha of Texas	Inducted Spring 2025
Awarded to students in the top 8% of their concentration.	
University Honors	Fall 2022–May 2025
Awarded to students with GPAs of 3.5 and above.	

SKILLS & CORE COMPETENCIES

Interests: Advocacy, Contemporary/Hip-Hop Dance, Volleyball, Photography, Music, Dogs, Cats
Skills: Microsoft Office, Google Workspace, Sprout Social, Canva, Instagram, TikTok, Facebook, LinkedIn, Photoshop
Work Eligibility: Eligible to work in the U.S. with no restrictions
Languages: Spanish (basic conversational)