

# AnaMarie V. Cordova

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## EDUCATION

<b>The University of Texas at Austin</b>	Bachelor of Arts, Government Minor: Communication and Social Change Cumulative GPA: 3.8	Spring 2025
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## WORK EXPERIENCE

<b>Vocal Media</b> – <i>Summer Communications Fellow</i> ; Remote	June–November 2024
<ul style="list-style-type: none"><li>Research and vets 20-50 prospective influencer partners weekly and created TikTok trend reports for staff.</li><li>Conducts data clean-up, including updating handles and reviewing engagement metrics, locations, and demographic data.</li></ul>	
<b>Raise Your Hand Texas</b> – <i>Digital Communications Intern</i> ; Austin, TX	Summer 2024
<ul style="list-style-type: none"><li>Produced visually appealing content using Canva, scheduling content on Sprout Social across platforms like Facebook, LinkedIn, Instagram, and X resulting in over 100k impressions and 8k engagements.</li><li>Contributed to the Trustee Advocate Summit by copy editing event materials, designing “thank you” notebooks for sponsors, and blog writing, ensuring professional and polished communications.</li><li>Authored and published articles on Pre-K education, showcasing in-depth research and gained expertise in public education policy.</li></ul>	
<b>Smart City Policy Group</b> – <i>Digital Media Specialist</i> ; Austin, TX	August 2023–May 2024
<ul style="list-style-type: none"><li>Conducted comprehensive research on economic policy topics, distilling key insights and translating them into clear, easy-to-understand graphics that inform the respective communities.</li><li>Spearhead outreach efforts to promote SCPG’s expertise by facilitating press releases and coordinating with organizations to facilitate presentations at conferences.</li><li>Bridge the gap between economic policy and public understanding by effectively transforming data and research findings into compelling, digestible visuals.</li></ul>	
<b>The University of Texas System</b> – <i>Communications Intern</i> ; Austin, TX	Summer 2023
<ul style="list-style-type: none"><li>Gathered comprehensive news source reviews for 14 institutions, draft newsletter blurbs, and proofread all outgoing material.</li><li>Provided media relations, social media, and communications support for the UT System and UT System Administration offices.</li><li>Coordinated and executed strategic social media content creation, including researching ways to enhance channel distinctiveness and improve overall engagement.</li></ul>	

## LEADERSHIP EXPERIENCE

<b>UT Student Government</b> – <i>Communications Director</i> ; Austin, TX	May 2023–April 2024
<ul style="list-style-type: none"><li>Selected as one of seven students to serve on the Student Government Executive Board, leading a staff of six students and responsible for overseeing all organizational communications.</li><li>Develop public relations strategy, successfully navigating several public-facing crises and growing relationships with influential campus actors, like Texas Exes, University Co-Op, and The Daily Texan, to amplify initiatives.</li><li>Increase social media followership and reach by approximately 50 percent.</li></ul>	

## HONORS

<b>University Honors</b>	Fall 2022–Present
Awarded to students with GPAs of 3.5 and above.	
<b>Austin Community College Honors</b>	Fall 2021–Spring 2022
Awarded to students with GPAs of 3.5 and above.	

## SKILLS & CORE COMPETENCIES

**Interests:** Civic Engagement, Advocacy, Contemporary/Hip-Hop Dance, Sports, Photography, Music  
**Skills:** Microsoft Office Suite, Google Workspace, Sprout Social, Canva, Instagram, TikTok, Facebook, LinkedIn  
**Work Eligibility:** Eligible to work in the U.S. with no restrictions  
**Languages:** Spanish (basic conversational)