

ANAMARIE V. CORDOVA

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EDUCATION

The University of Texas at Austin – Austin, TX

Degree: Bachelor of Arts in Government

- *Minor: Communication and Social Change*

May 2025

GPA: 3.88

EXPERIENCE

Annette Strauss Institute for Civic Life – Austin, TX

May 2025 – August 2025

Program Intern

- Supported higher education civic programming by designing and editing event materials, compiling speaker and contact lists, drafting outreach emails, and updating participant resources for statewide leadership summit.
- Contributed to civic curriculum implementation efforts by redesigning the Speak Up! Speak Out! website for educators, developing instructional materials, and building a contact list of curriculum leaders across major Texas districts.

Office of Rep. Rafael Anchía – Austin, TX (Remote)

January 2025 – June 2025

Communications Aide

- Drafted timely constituent communications across Facebook, X, and Instagram channels by monitoring legislative news and regional developments to keep the district informed on Capitol updates and local priorities.
- Bridged communications gaps by assisting senior staff, proofreading constituent messaging, and creating a categorized statewide press outreach list organized by topic areas such as sustainability, education, healthcare, and more.

Raise Your Hand Texas – Austin, TX

May 2024 – August 2024

Digital Communications Intern

- Created high-impact digital content on public education issues using Canva and Sprout Social, including authoring articles on pre-K and social media content that generated over 100K impressions and upwards of 8k engagements.
- Supported event communications for the Trustee Advocate Summit by editing materials, preparing program content, and designing sponsor “thank you” notebooks to ensure a polished attendee experience.

Smart City Policy Group – Austin, TX

August 2023 – May 2024

Communications Specialist

- Designed branded communications materials for use in policy presentations and conferences, including one pagers, flyers, and decks for city governments, consultants, and national advocacy organizations.
- Elevated Smart City’s public presence by drafting press releases, coordinating conference outreach, and producing visual content that translated complex policy insights into accessible, compelling messaging.

The University of Texas System – Austin, TX

June 2023 – August 2023

Digital Communications Intern

- Drafted and edited internal communications including daily news blurbs across 14 institutions, newsletter copy editing, and social media campaigns like intern spotlights and the now-standard “Day in the Life” series.
- Authored an article on the Texas Child Mental Health Care Consortium based on research and interviews with Dr. David Lakey and Dr. Puja Patel; the piece is now used as a model to showcase potential projects for new interns.

ACTIVITIES

The University of Texas at Austin Student Government – Austin, TX

April 2023 – April 2024

Communications Director

- Managed and supported a team of 5-6 members, overseeing all internal organizational communications; developed digestible graphics, boosted engagement, and increased social media reach by 50 percent.
- Built and executed public relations strategies, managed crises, and strengthened relationships with campus stakeholders including Texas Exes, University Co-Op, and The Daily Texan to amplify key initiatives.

HONORS

Phi Beta Kappa, Alpha of Texas

Spring 2025

University Honors

Fall 2022 – Spring 2025

ADDITIONAL

- **Interests:** Contemporary/Hip-hop dance, Volleyball, Photography, Music, Dogs, Cats, Baking
- **Technical Skills:** Microsoft Office, Google Workspace, Sprout Social, Canva, Wordpress, Wix, Drupal
- **Social Platforms:** Instagram, TikTok, Facebook, Twitter/X, LinkedIn
- **Language Fluency:** Conversational Spanish